

# Axel Beelen

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Twitter: @AxBeelen  
Driving licence  
Nationality: Belgian  
Date of birth: April 9th 1974

**Certified DPO**  
**AI & Blockchain Expert**  
**Senior experienced**  
**trilingual Law graduate**  
*Self-employed*



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# Education

→ 2021 to 2022

**University diploma Artificial intelligence and Intellectual Property**

CEIPI - Strasbourg University

With high honors

→ 2018 & 2019

**Certified Blockchain Expert**

Frankfurt School of Business

Management & Utrecht University

→ 2004 to 2006

**Master in IP law**

Katholieke Universiteit van Brussel

With honors

→ 1993 to 1998

**Graduated from Law School**

ULB (Brussels)

With honors

→ 2017

**Programme in European data protection regulation (GDPR)**

Solvay (ULB - Brussels)

With honors (certified DPO)

→ 2000 to 2002

**Master in tax law**

Ichec-ESSF (Brussels)

With high honors

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# Publication

→ 2022

«**La protection des données et les entreprises / Gegevensbescherming en bedrijfsleven**»

Under the coordination of Nathalie Ragheno & Axel Beelen

Published by Anthemis

→ 2021

«**Tout sur la blockchain et ses applications**»

Axel Beelen

Published by Anthemis

→ 2021

«**Guide pratique des plateformes - 20 legal designs commentés**»

Axel Beelen, Cynthia Charlier & Jeffrey Vigneron

Published by Larcier

→ 2020

«**La protection des données pour les institutions publiques / Analyse pratique et retours d'expériences**»

Under the coordination of Axel Beelen

Published by Anthemis

→ 2019

«**Guide pratique du RGPD – Fiches de guidance**»

Axel Beelen

Published by Bruylant

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# Work Experience

a.

→ As from January 2018

## GDPR, IP & Blockchain Legal Consultant

*Athora Belgium (DPO Department); Brugel (being their DPO); MoneyOak SA (being their DPO); BNP Paribas Fortis (Procurement Department); ProduPress SA (realisation of their full GDPR compliance)*

Follow-up of their GDPR compliance

Data protection advice

Writing of the mandatory privacy and security documentation: the record of the processing activities, privacy and security policies, privacy statements

Realisation of data protection impact assessments (DPIA)

Awareness and training sessions

→ Nov. 2014 to Dec. 2017

## AXA Belgium SA

### Digital & Privacy Legal Advisor

Passionate about new technologies and specialised in data protection regulation, I was appointed as the legal privacy contact person of the Marketing department.

- Involved in the implementation of the GDPR at the global level of the company (e.g.):
  1. Author of GDPR compliant privacy notices & of the suppliers contract modifications
  2. Animation of the employees GDPR awareness
- Solving legal issues related to the various areas of activities of the Marketing dpt (campaigns, projects, new products, etc.)

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# Work Experience

b.

→ Sept. 2008 to Oct. 2014

## **SAJ-Jam (Collective Management Society)**

### **Corporate Lawyer & Deputy Manager**

After my years at SAJ-Jam, I'm now an expert in helping quickly and adequately clients in various areas of Law.

- Providing solutions to legal issues to clients
- Negotiating & organising the definitive settlement with Google Inc. in the Belgian Google News case-law
- Lobbying within Belgian and European political parties
- Giving public presentations of the company in seminars
- Prospection of new members
- Writing IP news for the unions newsletters
- Keeping a close eye on Belgian and international IP news

→ May 2007 to Sept. 2008

## **Freshfields Bruckhaus Deringer**

### **Knowledge Management Officer**

Freshfields is one of the best law firms of the Brussels marketplace acting for national & international financial clients.

→ Sept. 2003 to May 2007

## **KPMG (Knowledge Management DPt)**

### **Senior Tax Researcher**

Thanks to this challenging position, I was able to better understand the complexity of the Belgian tax regulation.

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# Work Experience

C.

→ July to Dec. 2002

## **TCLM (Tax Law Department)**

### **Law Adviser in fiscal matters**

Facing challenging tax issues, I learnt at TCLM to better scrutinize difficult juridical client's problems.

→ May 1999 to June 2002

## **EDITIONS KLUWER**

### **Product Manager**

Part of the tax law section of the company, I was responsible of various products (newsletters, website, books, etc.).

→ March to May 1999

## **ONEM (Legal Department)**

### **Legal Assistant Adviser**

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# Work Experience

d.

*Interested by my profile  
Feel free to contact me*

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